

From the Desk of . . . *Darci Director*

1/1/2005

Pamela Besteder
1604 Woodmere Loop
Montgomery, AL 36117

Hi Pamela!

I am sad to learn that you have chosen not to remain active with your Mary Kay business. I hope you feel good about your association with the Company and with our unit. I believe so much in your ability to do something great in whatever you choose to pursue. I sincerely wish you the best of luck in your future endeavors.

If you have no interest in continuing your Mary Kay business, I would like to encourage you not to return your product to the Company. If you do, you will forfeit the opportunity of being an Independent Beauty Consultant at a later date. That's terribly final and it would break my heart to see you make that definite of a decision.

I would be thrilled and honored to have you back with our unit if you feel you want to pursue the possibility of becoming a Consultant again. Just contact me by phone or email and I'll help you re-start your Mary Kay business at some other time in the future.

Sincerely,

Darci Director

555-555-5555
darci@email.com