

From the Desk of . . . *Darci Director*

1/14/2005

Pamela Besteder
1604 Woodmere Loop
Montgomery, AL 36117

Hi Pamela!

The Company has notified me that it has been nearly a whole year since your last wholesale order. That means if you don't place an order by the end of next month, you will no longer be a Consultant! I would really hate to see that happen.

I'm writing this letter to you, Pamela, to see if there is any way we can create a special promotion for you to earn some money so you can make an order and remain active!

Once you become inactive, you lose your ability to make product purchases at wholesale, and will be required to purchase a new Starter Kit to begin your business again. I know when you began your career with Mary Kay, you had great plans! I want to assure you that if we work together, those plans can still become a reality. Please don't wait until the end of next month -- decide TODAY to dream again of what this career can do for you! To remain active, your minimum \$200 wholesale order needs to reach your branch by the last day of next month. Here's 2 ways you can place your order:

You can order online by logging in at www.MaryKayIntouch.com and go to Online Ordering!

I can order online for you. Just call or email me, and I'll be happy to get your order processed. I'll need your credit card number and expiration date.

Will you at least call me today? Let's talk about it and see what we can do! I want to see you take advantage of this opportunity to remain a valued part of Mary Kay. My phone number is listed below, or you can email me. Whichever way you decide, I still want to hear from you.

Proud to be YOUR Director,

Darci Director

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